

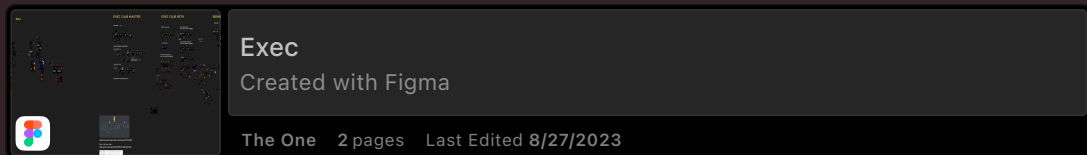


Detailed ExecClub WALKTHROUGH

▼ Website Design and User Journey

▼ Version 1.0

Figma Design



▼ Version 2.0 and User Journey (refer V2 for latest changes)

Figma Design



▼ Version 2.0 Changes

Justice Minds Forensic Intelligence Ltd Reg 16331423 | ICO ZB896365

Kaustubh Wankhede

1. Upgraded design for Logged out and Logged in Users
2. All fonts decreased by 2px like - 18px - 16px except some (refer design)
3. Updated Blog Archive with 3 columns
4. Blog Inner with membership cta - logged out users --- > Check Design

- 5. Implemented Dashboard inner Pages
dashboard, account settings, change profile, etc

▼ Dev Assets

▼ **Assets, Fonts and Imps**

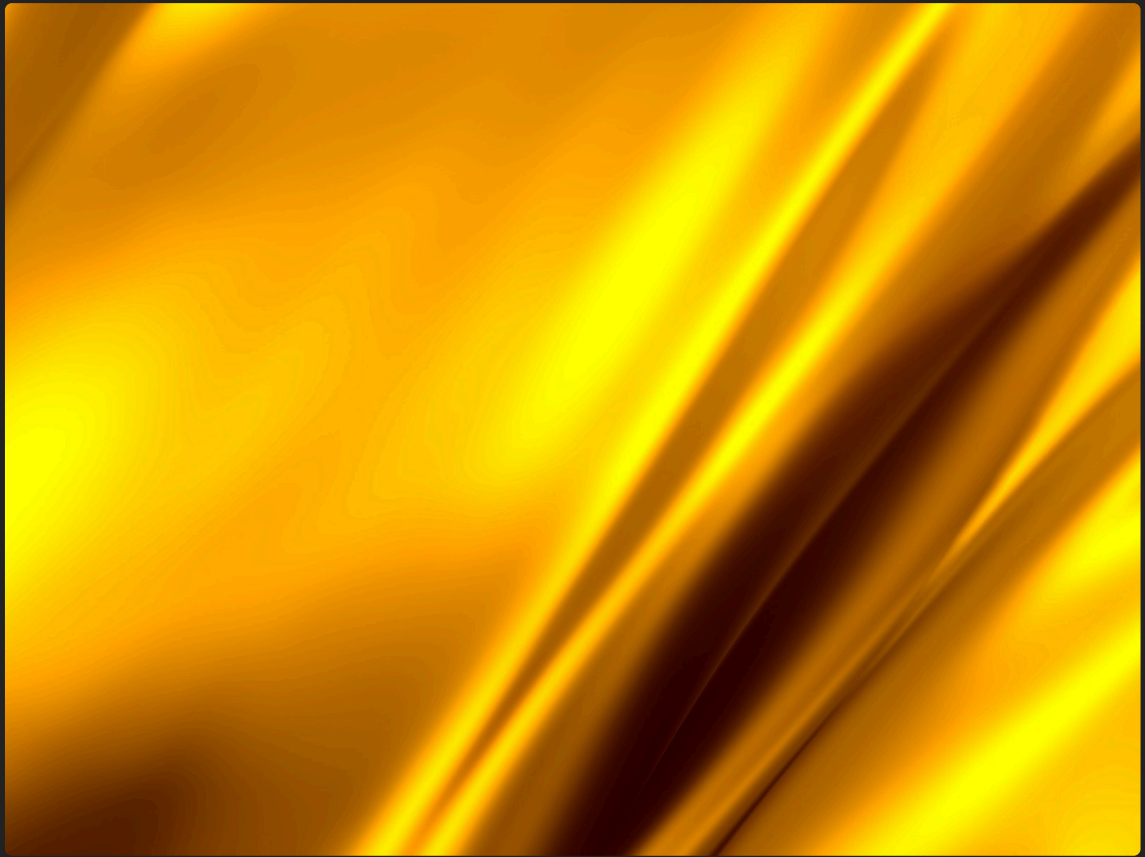
EXECUTIVE CLUB



Hero Cover Image









FontFamily

Heading



GOLDEN.woff2

WOFF2 File
16.0 KB



GOLDEN.woff

WOFF File
18.0 KB



GOLDEN.ttf

TTF File
41.0 KB



GOLDEN.otf

OTF File
41.0 KB



GOLDEN ITALIC.woff2
Woff2 File
17.0 KB



GOLDEN ITALIC.woff
WOFF File
19.0 KB



GOLDEN ITALIC.ttf
TTF File
42.0 KB



GOLDEN ITALIC.otf
OTF File
42.0 KB

Body-

Google Font- EXO

COLOR Accent - #FFB800

Refer the design for other accurate colors. . . .

▼ Design Workflow

Workflow

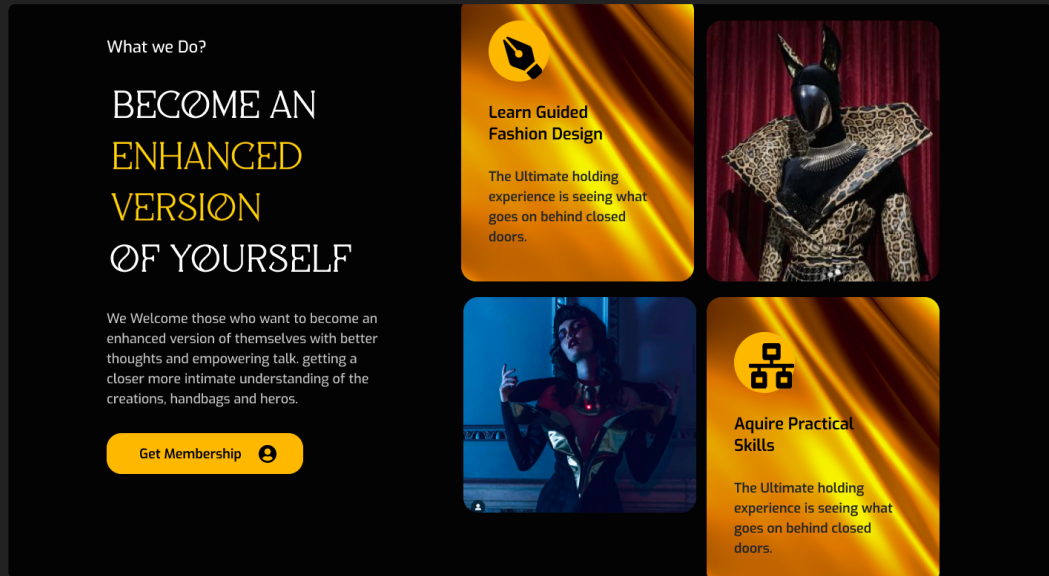
- ▼ Home Page
 - ▼ Hero Section



User Experience -

1. Header should Slide from the Top
2. Headline, Desc, Button and icon should fade In at delay of 200ms each.

▼ Features Section



What we Do?

BECOME AN ENHANCED VERSION OF YOURSELF

We Welcome those who want to become an enhanced version of themselves with better thoughts and empowering talk, getting a closer more intimate understanding of the creations, handbags and heros.

[Get Membership](#)

Learn Guided Fashion Design

The Ultimate holding experience is seeing what goes on behind closed doors.

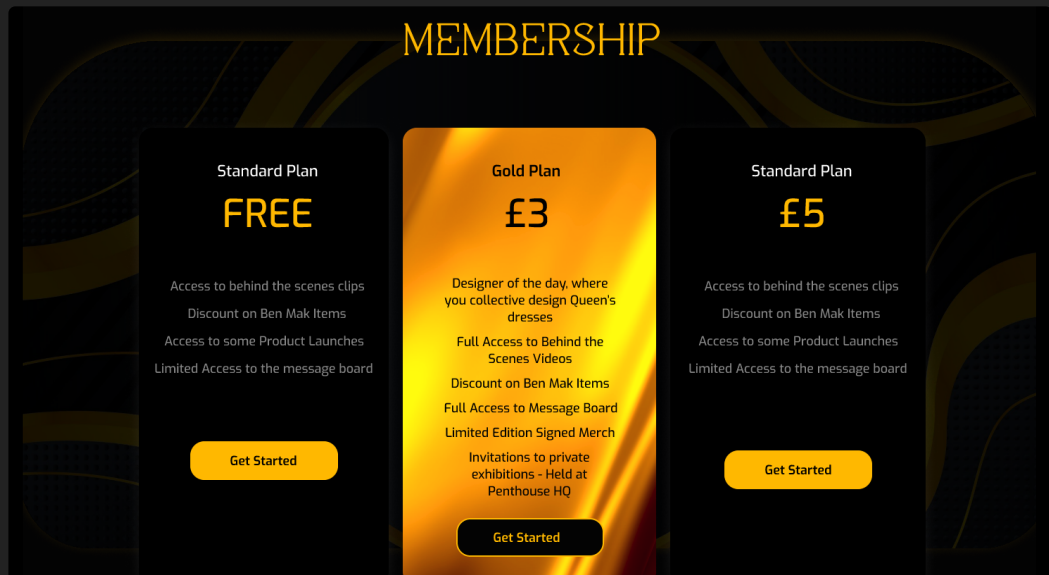
Acquire Practical Skills

The Ultimate holding experience is seeing what goes on behind closed doors.

Text should have the fade in effects with delay of 200ms

Animation for the right content and images can be tweaked

▼ Membership Section



MEMBERSHIP

<p>Standard Plan</p> <h2>FREE</h2> <p>Access to behind the scenes clips Discount on Ben Mak Items Access to some Product Launches Limited Access to the message board</p> <p>Get Started</p>	<p>Gold Plan</p> <h2>£3</h2> <p>Designer of the day, where you collective design Queen's dresses Full Access to Behind the Scenes Videos Discount on Ben Mak Items Full Access to Message Board Limited Edition Signed Merch Invitations to private exhibitions - Held at Penthouse HQ</p> <p>Get Started</p>	<p>Standard Plan</p> <h2>£5</h2> <p>Access to behind the scenes clips Discount on Ben Mak Items Access to some Product Launches Limited Access to the message board</p> <p>Get Started</p>
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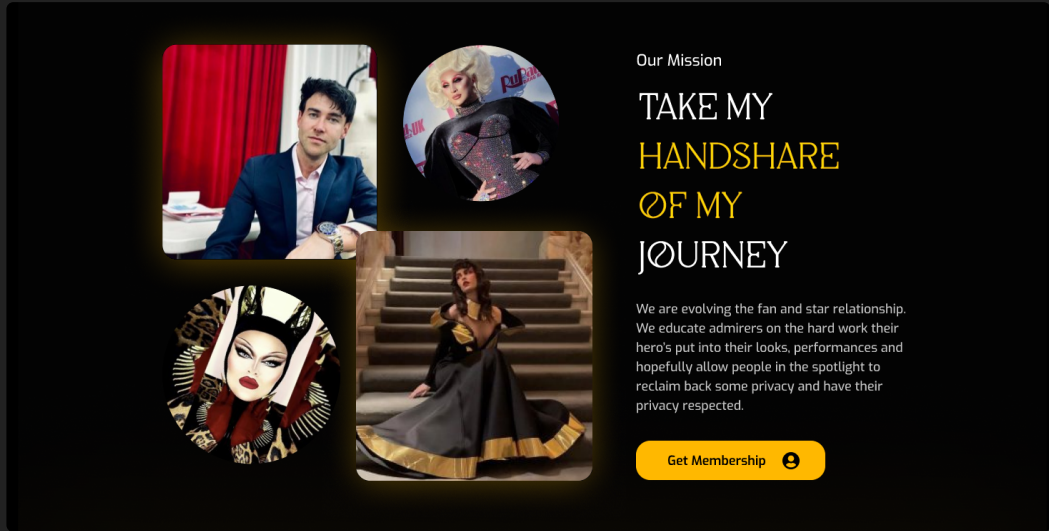
Animations for the buttons-

If you hover on the standard plan button, it should look like the normal gold plan button.

and if you hover on the gold plan button it should look like normal standard plan button. Vice versa . . .

We can also add pointer icons to the features if needed ..

▼ Mission Section



The hero image for the Mission Section features a dark background with four glowing images: a man in a suit, a woman in a black dress, a woman in a white and black costume, and a woman in a black dress on stairs. The text 'Our Mission' is in white, followed by 'TAKE MY HANDSHARE OF MY JOURNEY' in yellow and white. A yellow 'Get Membership' button with a person icon is at the bottom right.

Our Mission

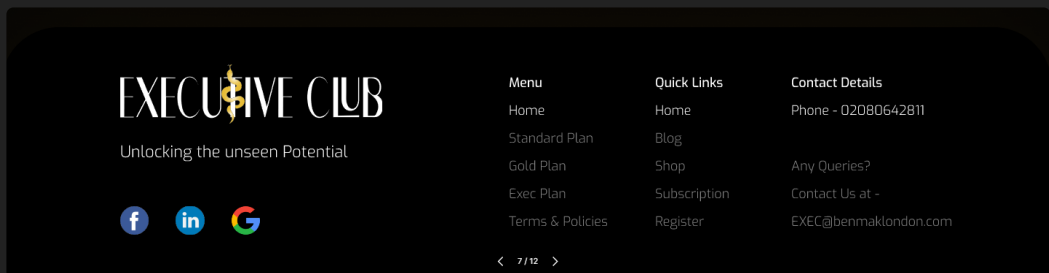
TAKE MY HANDSHARE OF MY JOURNEY

We are evolving the fan and star relationship. We educate admirers on the hard work their hero's put into their looks, performances and hopefully allow people in the spotlight to reclaim back some privacy and have their privacy respected.

[Get Membership](#)

Animation as specified above for the text. Can tweak left image animation. Images has a glow. Please refer the design.

▼ Footer



The footer section contains the 'EXECUTIVE CLUB' logo with a dollar sign, the tagline 'Unlocking the unseen Potential', and social media icons for Facebook, LinkedIn, and Google+. It also includes a navigation menu, quick links, and contact details.

EXECUTIVE CLUB
Unlocking the unseen Potential

[f](#) [in](#) [G](#)

< 7/12 >

Menu	Quick Links	Contact Details
Home	Home	Phone - 02080642811
Standard Plan	Blog	
Gold Plan	Shop	Any Queries?
Exec Plan	Subscription	Contact Us at -
Terms & Policies	Register	EXEC@benmaklondon.com

Background Glow

▼ Blog Page



Business Fashion

The Rise in the Fashion Industry - Full Guide

The Rise in the Fashion Industry - Full Guide

Read More



Business Fashion

The Rise in the Fashion Industry - Full Guide

The Rise in the Fashion Industry - Full Guide

Read More

Home

Blog

Shop

EXECUTIVE CLUB

Signup

Login



Business Fashion

Date - 14/2/2023

The Rise in Fashion Industry - Full Guide

By Benmaklondonexec

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Recent Posts

- The Rise in Fashion Industry - Full Guide
- The Rise in Fashion Industry - Full Guide 1

Recent Comments

- Alan Mark - Hello World
- Ben Mark - Great!


View Memberships

- Standard Plan
- Gold Plan
- Exec Plan

We can add the reveal effect to the cards and button animations as specified for the membership section. We can also tweak the sidebar in the inner page

Shop Page

Home Blog Shop EXECUTIVE CLUB Signup Login




Business Fashion

The Rise in the Fashion Industry - Full Guide

The Rise in the Fashion Industry - Full Guide

Add To Cart




Business Fashion

The Rise in the Fashion Industry - Full Guide

The Rise in the Fashion Industry - Full Guide

Add To Cart




Business Fashion

The Rise in the Fashion Industry - Full Guide

The Rise in the Fashion Industry - Full Guide

Add To Cart

Home Blog Shop EXECUTIVE CLUB Signup Login



Business Fashion

The Rise in the Fashion Industry - Full Guide

£15


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut faucibus pulvinar elementum integer enim neque volutpat. Aenean et tortor at risus viverra adipiscing at in. Mus mauris vitae ultricies leo integer. Enim facilisis gravida neque convallis a cras. Amet consectetur adipiscing elit pellentesque. Sed tempus urna et pharetra. Neque convallis a cra


Add To Cart Buy Now


Features

- Amazing feature 1
- Awesome Feature 2
- Fab Feature 3

Reviews

 **Great Work!!**
Alan Mark ★★★★★

 **Awesome Work!!**
Alan Mark 3 ★★★★★

 **Amazing Work!!**
Alan Mark 2 ★★★★

Again - Reveal Effect and add to cart and view cart functionality
 We can also add Cart Icon on the site header

▼ Login

EXECUTIVE CLUB

Username

Password

Log In

[Forgot Password?](#)

Sign in with other services



Simple and to the point. Not much fancy stuff . .

▼ Register

EXECUTIVE CLUB

First Name

Last Name

Email

Username



Password

Confirm Password

Select your Membership

Standard Plan

Plan - Standard Plan Total - £5

stripe  

Register

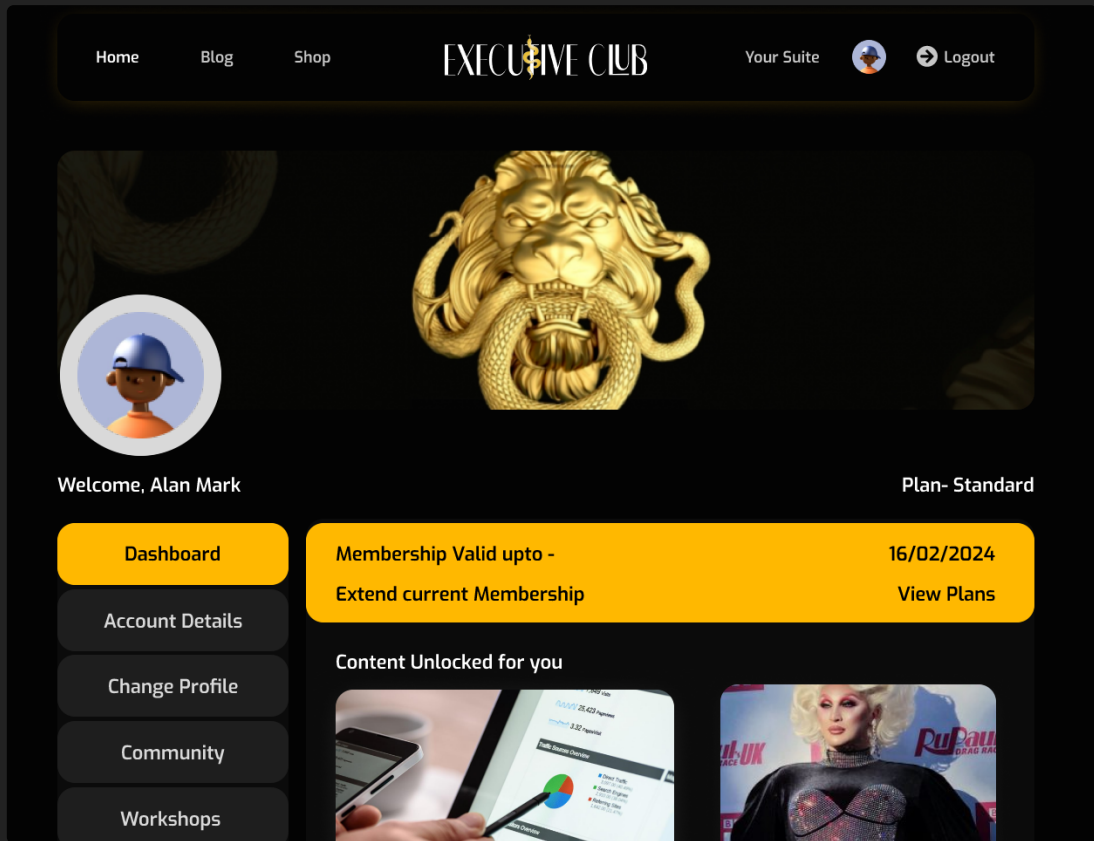
Already a User? Log In

We can add placeholders if needed.

Remember to put rest of the plans in the dropdown.

After payment → User gets registered to the plan and redirected to the profile page.

▼ Profile/ Dashboard



Simple and cool looking dashboard with to the point functionalities.

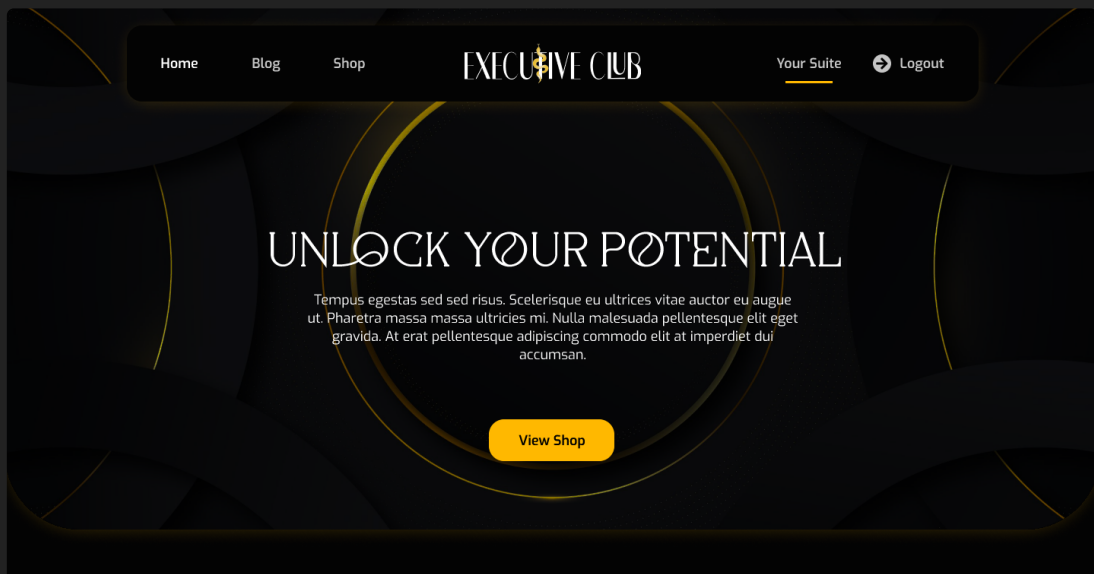
Content Locking according to the plans.

Allow users to extend the membership or change membership.

User can upload and change profile cover and photo.



Cover section - Just like home page, buttons as usual






Featured and Blog section → Reveal effect and lightbox Effect. Blog → Premium Content Access

▼ User Workflow - FLOWCHART

Meis

MS-SymbolLockup

<https://www.mindmeister.com/map/2731121393>

 <https://www.mindmeister.com/map/2731121393>

THE ULTIMATE WEBSITE CRED'S (NIRAJ)

Category	Information / Data	Description	HERE IT IS
Domain & Hosting	Domain Name	The unique name that identifies your website, e.g., www.example.com .	https://benmaklondonexec.manaknightdigital.com/
	Web Hosting Provider	The company that provides the server space to store your website's files and data.	
	Hosting Plan	The specific hosting package you choose based on your website's requirements (storage, bandwidth, etc.).	
	Domain Registrar Login	The username and password to access your domain registrar account where you registered your domain name.	
	Web Hosting Login	The username and password to access your web hosting account where your website's files and data are stored.	
Content Management System (CMS)	CMS Platform	The platform you choose to manage and update your website's content, such as WordPress, Joomla, or Drupal.	

	CMS Login	The username and password to access your CMS's admin dashboard.	
Website Design	Design Template / Theme	The design template or theme you select for your website's appearance and layout.	https://www.figma.com/file/34B0NeVXBxJybvqzhZEuby/Exec-Website-Flow?node-id=0%3A1&t=HQf184OlBauxeStt-1
	Customization Options	The specific design elements, colors, fonts, and other options you choose to customize your website's appearance.	CHECK DEV ASSETS
Website Content	Site Structure	The organization of your website's pages and how they're connected, including the main menu, submenus, and internal linking.	https://www.mindmeister.com/map/2731121393
	Page Titles Justice Minds Forensic Investigation Your Reg 1633125 Unlocking the Unseen Potential Kaustubh Wankhede	The title of each page on your website, displayed in the browser tab and used by search engines for indexing.	<ol style="list-style-type: none"> 1. Home Executive Club Unlocking the Unseen Potential. 2. Shop Executive Club 3. Product Title Executive Club 4. Blog Executive Club 5. Blog Title Executive Club 6. Memberships Executive Club Explore Plans 7. Hi, Username Dashboard Executive Club 8. Login Executive Club 9. Register Executive Club

	Page Descriptions	A brief summary of each page's content, used by search engines for indexing and displayed in search results.	
	Page Content	The text, images, videos, and other multimedia elements that make up the content of each page on your website.	
	Keywords	The relevant terms and phrases that users may search for to find your website, used for SEO purposes.	
Navigation & Menus	Main Menu	The primary menu that appears on every page, usually at the top of your website, to help users navigate through your site.	<p>Logged Out Users -</p> <ul style="list-style-type: none"> Home Shop Blog Signup Login <p>Logged In Users -</p> <ul style="list-style-type: none"> Home Shop Blog Your Suite Profile Logout
	Submenus / Dropdown Menus	Additional menus that appear when users hover over or click on main menu items, providing more options and organization.	

	Footer Menu	An optional menu at the bottom of your website, typically containing links to important pages, legal information, and social media profiles.	<p>Footer menu 1</p> <ul style="list-style-type: none"> Home Standard Plan Gold Plan Exec Plan Terms & Policies <p>Footer menu 2</p> <ul style="list-style-type: none"> Home Blog Shop Subscription Register
Website Functionality	Contact Forms	Forms that allow users to submit inquiries, feedback, or requests directly through your website.	
	Social Media Integration	Links, icons, or widgets that connect your website to your social media profiles and allow users to share your content.	
	E-commerce Functionality	If your website includes an online store, you'll need shopping cart software, product listings, payment gateways, and shipping options.	
	User Registration & Login	If your website requires users to create accounts, you'll need a registration form, login form, and a way to manage user profiles.	

Security & Privacy	SSL Certificate	A digital certificate that provides secure, encrypted communication between your website and users' browsers.	
	Privacy Policy	A document that outlines how your website collects, stores, and uses users' personal information, as well as their rights regarding	